

ABSTRACT

This research titled “Early Childhood Education Teacher's Instructional Communication in Children's Character Building” aims to determine the effectiveness of instructional communication conducted by teachers of Early Childhood Education in children character building in Lembah Madu Early Childhood Education.

This research explains about 1) instructional planning of early childhood education 2) methods of instructional of early childhood education 3) instructional communication process of early childhood education and 4) instructional evaluations of early childhood education.

This research uses descriptive method with Miles and Huberman data analysis model. Data are collected from the result of observation, in-depth interviews and documentations..

The result of this research shows that: 1) Lembah Madu Early Childhood Education instructional planning making, refers to 2013 Government Early Childhood Education-theme-based-curriculum. 2) Instructional method that used by this Early Childhood Education adapted to children growth development such as playing, singing, demonstrating and field trip methods. 3) instructional communication process are involving all components of teachers, message in the form of teaching materials, mediums, students and interrelated feedbacks 4) instructional evaluation done through daily records, anecdotes, portfolios, communication books and the reports on child development.

Keywords : *Instructional Communication, Teacher, Early Childhood Education*