

Abstract

Social Entrepreneurship is a form of entrepreneurship that emphasizes social responsibility in business creation. This study discusses the role of social entrepreneurship in overcoming social problems like poverty, where this study were aims to analyze the implementation of social entrepreneurship is seen from the factors that affect social entrepreneurship like Human Capital, Social Environment, Desirability, Feasibility and Institutional Environment, and analyze the social impact of the implementation of social entrepreneurship through Dreamdelion.

This study was a qualitative descriptive research with Miles Hubberman Models. Result from this study indicate that the actors of social entrepreneurship have Human Capital, Social Environment, Desirability, Feasibility and Institutional Environment factors that affect the sustainability of the social business, implementation of each factors influence the formation of social impact is felt by the beneficiaries and the empowerment group from the actors of social entrepreneurship.

The social impact that resulted from social entrepreneurship factors are society way of life, society community, society environkment, prosperity and society aspiration

Keywords: Entrepreneurship, Social Entrepreneurship, Social Impact