LIST OF ABBREVIATION AND SYMBOLS

ABBREVIATION	NAME	FIRST PAGE	OF USAGE
LDL	Long Distance Learning		1
Tel-U	Telkom University		1
MTE	Magister of Electro-Telecom	munication	2
MIF	Magister of Informatics		2
MM	Magister of Management		2
MTI	Magister of Informatics Engi	neering	3
КРК	Khyber Pakhtoonkhawa		5
VoC	Voice of Customer		5
QFD	Quality Function Deploymer	nt	5
HoQ	House of Quality		8
AHP	Analytical Hierarchy Process	8	9
MVT	Maximum Value Table		9
TQM	Total Quality Management		9
CEV	Customer Expectation Value		13

SYMBOLS

Blank	Not Linked	15
\bigtriangleup	Possibly Linked	15
\bigcirc	Moderately Linked	15
\bigcirc	Strongly Linked	15
Ŵ	Strong Positive Impact	15
Ý	Moderate Positive Impact	15
Blank	No Impact	15
Х	Moderate Negative Impact	15
XX	Strong Negative Impact	15