

ABSTRACT

Student organization is an organization that consists of students to embody the talent, interests and potential students who carried out in co-curricular and officials activities. Every student is encouraged to follow the organization in order to develop skill in communication and improve leadership. The purpose of this research is to know the influence of motivation in association against learning achievements of caretaker HIMA ADBIS Telkom University period 2013-2015. The variable X in this research is motivation in association which has three subvariable existence, relatedness, and growth as well as the variable Y is the achievement of learning. The data used are the primary and secondary data with a sample taken based on Simple Random Sampling against 50 students. Multiple linear regression analysis was used to test the hypothesis of the research with the help of SPSS application version 21. The results showed "Growth" effect on the learning achievements of caretaker HIMA ADBIS Telkom University period 2013-2015, while "Existance" and "Relatedness" has no influence on the learning achievement. Based on the F-test, jointly motivation in freedom of association effect on the learning achievements of caretaker HIMA ADBIS Telkom University period 2013-2015.

Key words: motivation in association, the learning achievements, HIMA ADBIS Universitas Telkom.