

ABSTRACT

Farm is a cattle breeding with all support facility for the cattle living. Organization or individual which is involved in farm activity called as the farm actor. Farm actor consist of farmer, farm industry and the farm consumer. Nowadays, interaction between farm actor in Indonesia still not in a good harmon, since there is a side that dominate this sector. For this reason, researcher design an e-commerce system that able to combine interaction between farm actors. However the farm actors have a problem with trust for the e-commerce system since it transaction is an online transaction, so they can not see the farm products directly. To handle this problem, researcher design payment and complain handling system in Angone e-commerce to increase user trust. Payment in angon e-commerce use shared account to minimize to avoid fraud. Researche methodology used in this research is iterative incremental. Angon e-commerce is tested well, the test result is positif, it shows that angone e-commerce able to implement.

Keywords : *e-commerce, marketplace, livestock, PHP, code igniter*