

## **ABSTRACT**

*“Merantau” in Minangkabau is a social culture, carry away from generation to generation. “Merantau” in Minangkabau commands for Minang’s men, in order to achieve the successful in life, but now “merantau” performed by Minang’s woman. The Minang’s woman certainly has motive and meaning their own of “merantau”, which then following the things to do Minang’s men. The purpose of this research are to know the meaning of “merantau” and to know the underlying motives of “merantau” by Minang’s woman. This research using key informants are Student Minang’s Women in Telkom University. The method used is qualitative research with phenomenological approach. Types of data use are primary data through observation and interview. The result obtained through this research show that the meaning of “merantau” by Minang’s women, “merantau” left their village in order to get a better life. “Merantau” can change the mindset, becoming more independent, and mature in making decision, loving the culture of Minang and strengthen relationship with family where as more consecrn about the family. The motive for them is achieves success, and than they want to show that minang’s woman can survive in the seacoast and achieve success, the same thing that have been done by Minang’s men.*

***Keywords: Merantau, Perantau’s Woman. Minangkabau, Meaning, Motives***