

## ABSTRACT

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PT. Beachgold Lifestyle is a company engaged in the women's clothing industry with a variety of models. In the process of ordering and production often have difficulty in finding the data, problems in the data store and the employees have to commute to submit data they have created. Managers submit order data manually into the fabric, and then calculate the consumption part fabric cloth consumption data are then submitted to manually print section, print section then calculates the cost of the print and the charter of data submitted to the sewing parts for sewing costs calculated. After starting the sewing section provides all the production data was the manager for the next sale price is calculated orders. Based on the above proposals, PT. Lifestyle Beachgold start thinking tools that can integrate the process of ordering, planning, production and reporting. By mindless it, they invented Reservation Application and Data Management Web-Based Production. This application can improve the performance of employees of the company in the process of ordering, planning, ordering, production and reporting.

*Keywords:* PT.Beachgold Lifestyle, Application, Reservation.