

# **READY-TO-WEAR DESIGN OF FASHION PRODUCT WITH THE BLACK CONCEPT**

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## **ABSTRACT**

The use of color created specific impression towards fashion even could attached with individual's character. One of the true element that have a high sensibility and value is black. Black identify it self with timeless intention and higher symbolism of value. With the establishment of trends, The black concept presents itself with stronger identity. The trends itself give some impact to many ready-to-wear products nowadays. The identity of one product vanished because the equality that the establishment causes. The black concept has that potential to create ready-to-wear product that have uniqueness, to create that there are many variants of technique such as manipulating fabric and surface textile design. Designing ready-to-wear product with The black concept merge with all the manipulating fabric and surface textile design technique make the product has the uniqueness and aesthetical value that timeless.

Keyword: *ready-to-wear, the black, uniqueness*