## **ABSTRACT**

## VIOLATIONS THE CODE OF CONDUCT BROADCASTERS AND STANDARD BROADCASTING PROGRAM (P3SPS)

## AGAINST LOCAL WEST JAVA

## AND NATIONAL TELEVISION PROGRAM IN INDONESIA

(Quantitative Content Analysis Study Reports Commissioners Broadcasting Commission of West Java in 2012-2014)

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This research aims to find out how many violations of the Code of Conduct of Broadcasters and Standard Broadcasting Program (P3SPS) program local west java amd national program television in Indonesia genre of the event and the type of offense P3SPS dominant and television stations are dominating offense P3SPS in 2012-2014. In this study has one variable, namely national private television program in Indonesia in 2012-2014 and 2 sub-variable it's Code of Conduct of Broadcasters (P3) and a Broadcast Program Standards (SPS).

The method used is to use the type of content analysis descriptive quantitative research using document study reports Commissioner Broadcasting Commission of West Java in 2012-2014. The sampling technique is done by nonprobability sampling using sampling saturated with 272 calculation television program that the research samples. The collection of primary data obtained from the coding on the coding sheet using two coder to obtain the results of the research objectives and the secondary

data obtained using the technique library search. Data analysis methods used by the author to prove the validity of research data is a statistical analysis Holsti formula.

The conclusion from this study is the year 2012-2014 Genre Soft News television program has the highest percentage of the value of 36%, and the type of offense P3SPS that dominate in 2012, 2013 and 2014 are the types of violations and sexual violence P3SPS charge with a percentage value of 23%, 24% and 22%, while the dominant television program in violation P3SPS is a television station Trans TV with a percentage of 16% in 2012 and 20% in 2013 and the television station Trans 7 with a percentage of 19% in 2014.

**Keywords: Mass Communication, Television Program, Code of Ethics**