

ABSTRACT

The study, entitled: Analysis of Robert N Entman Framing At Air Asia QZ8501 Accident News on Media Online Detik.com discuss about how news of accident reality published and constructed by detik.com online media , when the accident still in investigation. Method used is the method of framing a model of Robert N. Entman which focuses on aspects of the protrusion and selection issues. The object of this study are the news of Air Ais QZ8501 accident news, it focuses on the cause on that accident, the news are before and after the announcement of the national transportation safety committee.

The result of this research is detik.com was make news framing that focuses about the causes of the accident, its from the weather factor, human error factor, the technical factor until the announcement of KNKT about result investigaton is the air craft component factor. Before the announcement, detik.com are focusses by the weather factor and human error factor. Detik.com can make that news , its because the result research by expert. And the news framing by detik.com are direct to judgement Air Asia position. And after the annoucement of KNKT, the news of detik.com are direct to Air craft component factor and the technical factor. Its mean the result is Air Asia doesnt make a fault.

Keyword : Framing, Robert N. Entman, Air Asia, Online Media, Detik.com