**ABSTRACT** 

Sri Baduga Museum is one of the Cultural History Museum in Bandung,

West Java Province. in general, museum presents information artifacts or historic

objects that have more scientific value philology with just a static text that are less

able to represent the value of knowledge is contained within a historical object.

Number of HR (Human Resources) are limited to the museum becomes an obstacle

when the museum gets a lot of visitors at a time when the same. This resulted in

many people who feel less comfortable when visiting a museum for tourist or object

mempelajarin bersejaran and prefer to find information via the media networks that

provide more practical information.

In the present study discussed how to implement Markerless Augmented

Reality technology as a medium to deliver information on the museum sribaduga

object-based operating system Android. Markerless Augmented Reality is a

technology that unites the virtual object either two-dimensional (2D) or three-

dimensional (3D) in real environments in realtime without using Frame marker

(marker) that would require more space. Visitors only need to install an

application on android smartphone to display information presented interactively

by using 3D animation. So the delivery of information on museum artifacts can be

delivered in a clear and interactive that makes visitors feel more interested

because getting a different experience when visiting the Museum of Sri Baduga.

Key word: markerless augmented reality, animation, museum