

## **ABSTRACT**

One of the most important goals of an organization is to maximize job performance in order to accomplish those goals. It is no longer news that job satisfaction influence job performance. The company should consider about their employee satisfaction to make the employee performance good. In this research the object is PT. Inspira Television Indonesia, the reason is because PT. Inspira Television Indonesia is a new digital television company which has been running only for two years so this company still lack of its' management, including in its human resources.

This research aims to determine the influence of job satisfaction dimension on employee job performance. This research use quantitative methods and the type of the research is causal on SPSS 16.0 windows 10. The variables analyzed in this study are the Job satisfaction and Job performance. Data collection technique to get is all the employee in PT. Inspira Television Indonesia conducted by questionnaire. The sample in this research using the technique of saturated sampling because is a small population size which only 35.

**Key word:** Job Satisfaction, Job Performance, PT. Inspira Television Indonesia