

ABSTRACT

Batik is a way of decorating cloth by covering a part of it with a coat of wax and then dyeing the cloth. It is a technique of covering parts of fabric which will not receive color. In general, people know batik from Yogyakarta or Solo. But, actually in West Java there is also a batik –producing areas such as Cirebon, Ciamis, Garut, and also Tasikmalaya. But at this time, the pattern of Tasikmalaya batik less known by the public especially teenagers. The aim of this research is to make pattern inspired of Tasikmalaya batik pattern for teenagers with digital printing with the result that teenagers more familiar and interested with Tasikmalaya batik. This pattern making then be made into fabric sheets which can be used to meet the needs of target market fashion.

Keywords: Batik Tasikmalaya pattern, pattern design, teenage, digital printing.