

ABSTRACT

The discrimination of wearing hijab for Muslim women has happened around the world. That causes a lot of Muslim women to be suppressed by people who dislike the existence of the hijab. Sacha Stevenson, a Canadian that has converted to Islam, has had many unpleasant experiences with wearing hijab. She has been declined work, judged as being part of Taliban, and has also been told to go back to her own country by someone she met on the street, even though she was born in Canada. She tells her experiences in a video entitled Sacha On Jilbab which she uploaded on her YouTube account. Therefore, this makes Sacha reveal discourses about the hijab based on her experiences. This is interesting to research in order to reveal how the discourses are represented. This research used a qualitative method with Theo van Leeuwen' style of critical discourse analysis to know how a social actor, social action, time in discourse, and space in discourse can be represented on the discourse in the Sacha On Jilbab video.

Keywords: Hijab, Discourse, Representation, Theo van Leeuwen