

ABSTRACT

In the early year of 2015, the Labor minister of Indonesia increasing the target of new entrepreneur creation by 180% due to the urgency to decrease unemployment rate and increase the overall productivity. Surprisingly, the well educated people who graduated from universities have contributed quite a lot amount of unemployment. This led us to question the output of the university graduate quality and how successful they might be on being entrepreneur. Thus, this research is intended to analyze the correlation between academic success and entrepreneurial success.

This research is done is to know and understand the correlation between academic success and entrepreneurial success. Academic success influenced by three parts, and they are Skill and Competencies, Learning Outcomes, and Persistence. While Entrepreneurial success measured by the growth of the business as the form of entrepreneurial activity. Population of the study is two hundred and the sampling used in this study is non-probability purposive sampling which resulted to 127 samples. This research is a quantitative with causal study. Likert scale used to measure each items in the questionnaire. Multiple regression and descriptive-quantitative method is used to explain the result of the questionnaire.

The result of this research indicates that partially Persistence and GPA has influence to the Entrepreneurial success, while the Skills and Competencies does not have an influence. Simultaneously the three variables, Persistence, Skill and Competencies, and GPA have influence to the Entrepreneurial Success. Furthermore, the coefficient of determination is 43,6% means that variable Entrepreneurial Success is explained by variables Persistence, Skill and Competencies, and GPA. While the other 56,4% is explained by other factors outside this study.

Keywords: Entrepreneurship, Academic Success, Entrepreneurial Success, Studentpreneur, Success Factor