THE EFFECT OF NON-PHYSICALWORK ENVIRONMENT ON PERMANENT LECTURERS' JOB SATISFACTION (A STUDY ON THE FACULTY OF COMMUNICATION AND BUSINESS OF TELKOM UNIVERSITY BANDUNG)

ABSTRACT

The purpose of this study was to determine the influence of non-physical work environment on job satisfaction lecturer of the Faculty of Communication and Business at the University of Telkom Bandung. The independent variable (X) of the study was non-physical work environment while the dependent variable (Y) is job satisfaction. Data obtained by distributing questionnaires, sampling technique uses the saturation. The analytical method used is a simple linear regression analysis method.

From the research results prove that the non-physical work environment by 38.8% have influence on job satisfaction lecturer of the Faculty of Communication and Business, University of Telkom Bandung and the remaining 61.2% is influenced by other factors that are not observed in this study. It can be said that there is a partial effect of non-physical work environment on permanent lecturers job satisfaction on the Faculty of Communication and Business, University of Telkom Bandung.

Keywords: human resources, non-physical work environment, job satisfaction