## ABSTRACT

Music studio is a room or group of rooms used by musicians to practicing or making music. There are a lot of music studios in Bandung city, but caused by a lack of good management and a complicated booking system, it makes customers are not interested in order to book a music studio. Therefore, required a music studio reservation application based on Web and SMS Broadcast, this application will help customers to order a music studio more easily and choose the preferred music studio and to see reservation histories. Also, this application will provide convenience for the studio in managing reservation data and report data. The application is built using PHP language and MySQL database.

Keywords: Music Studio, Application, PHP, SMS Broadcast