

ABSTRACT

The manufacturing company is an industrial company that processes raw materials into finished goods ready for sale. The manufacturing company is also one of the pillars of the economy are growing rapidly and have a very large scope in Indonesia. This study aimed to examine the effect of investment decisions, financing decisions and dividend policy on the value of the company manufacturing consumer goods industry sub-sectors listed on the Stock Exchange 2010-2013.

In conducting this study the author uses descriptive method of verification. Sampling using nonprobability sampling technique. The data taken is 4 years from 2010 to 2013. Technical Analysis of the data used is descriptive statistics and data analysis panel.

Results from this study showed that the Price Earning Ratio (PER), Debt to Equity Ratio (DER), Dividend Payout Ratio (DPR) has simultaneously significant effect on the dependent variable is Price to Book Value (PBV) with coefficients determinasi 0.925075 or 92.5%. Then partially, Price Earning Ratio (PER) has significant effect on Price to Book Value (PBV), Dividend Payout Ratio (DPR) has significant effect on Price to Book Value (PBV) while the Debt to Equity Ratio (DER) has insignificant effect to Price to Book Value (PBV).

Keywords: investment decision, financing decision, dividend policy, value of company