

## ABSTRACT

Internet has become a necessity for the general public at this time. In 2008 the Indonesian government made the Law on Information and Electronic Transactions (UU ITE) in order to protect the community of Internet users. But the presence of UU ITE is not widely known by the community of Internet users. This is evidenced from the number of cases. UU ITE socialization conducted by the Indonesian government only in some places, it is difficult for the public to following the socialization of the ITE Law. Show events "Ngalal kena Pasal" held by Simpati to invite internet users to participate in the campaign socialization UU ITE, this will facilitate the general public Internet users to obtain information about the ITE Law of socialization organized by Simpati.

Keywords: *Internet, socialization, UU*