

ABSTRACT

The issues of printed newspaper today is the changing of the reader's interest from print newspaper into digital newspaper, which is perceived in Asia and also Indonesia in 2014. In response to this phenomenon media companies are required to adjust and constantly changing challenges into a new opportunity. The reduced of the employees performance in the company because of the role of leadership style and changing the work environment for employees.

This study aims to determine the effect of leadership style and working environment on the performance of employees at editorial office PT Pikiran Rakyat Bandung . As is used as the sample is 45 employees in the editorial office PT Pikiran Rakyat Bandung with teknik sampling jenuh . This research used multiple regression analysis.

Based on the results of the analysis can be concluded that leadership style and work environment simultaneously affect on performance of employees , but only by 19.8 % , or are in the low category . This means that in addition to leadership style and work environment , there are other factors that have more influence on employee performance . The analysis also showed that the working environment is partially affected the performance of employees and the leadership style variable is no partial effect terhadap employee performance

Keywords: leadership style, work environment, employee performance