

Presentationzen DESIGN: Simple Design Principles and Techniques to Enhance Your Presentations

In this book, the author takes readers further into the design realm and shows how we can apply time-honored design principles to presentation layouts. He also shares his lessons on designing effective presentations that contain text, graphs, color, image, and video. After establishing guidelines for each of the various elements, he explains how to achieve an overall harmony and balance using the tenets of Zen simplicity. Not only will you discover how to design your slide for more professional-looking presentations, you'll learn to communicate more clearly and will accomplish the goal of making a stronger, more lasting connection with your audience.

