

TABLE OF CONTENTS

APPROVAL PAGE	i
DECLARATION OF ORIGINALITY	ii
SUBMISSION AGREEMENT FORM	iii
ACKNOWLEDGEMENT	iv
ABSTRACT	vi
TABLE OF CONTENT	viii
LIST OF FIGURES	xi
LIST OF TABLES	xiii
CHAPTER I: INTRODUCTION	
1.1 General Description of Research Object	1
1.2 Research Background	12
1.3 Problem Identification	20
1.4 Purpose of Research	22
1.5 Research Benefit	22
1.6 Final Project Systematic	23
CHAPTER II: THEORETICAL REVIEW AND RESEARCH SCOPE	
2.1 Theoretical Review	25
2.2 Previous Research	34
2.3 Theoretical Framework	44
2.4 Research Scope	46

CHAPTER III: RESEARCH METHOD

3.1 Type of Research	49
3.2 Operational Variable	49
3.3 Stage of Research	51
3.4 Sample and Population	52
3.5 Data Collection	53
3.6 Validity and Reliability	56
3.7 Data Analysis	57

CHAPTER IV: FINDINGS AND DISCUSSION

4.1 Findings	61
4.2 Research Discussion	74

CHAPTER V: CONCLUSIONS AND RECCOMENDATION

5.1 Conclusion	89
5.2 Recommendation	92
Bibliography	95
Appendix 1	103
Appendix 2	104
Appendix 3	113
Appendix 4	121
Appendix 5	129
Appendix 6	137

Appendix 7	142
Appendix 8	147
Appendix 9	154