

ABSTRACT

DESIGNING CATS CARE HANDBOOK FOR BEGINNERS

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Human as social beings can't escape from interaction, but metropolitan lifestyle in big cities makes them become individualistic. To relieve loneliness and needing for a friend, one of many option is to raise animals as pet. In Indonesia, many people who love cats is seen by how many cat lovers community been established. However, not everyone who likes cats has knowledge to take care of the cat properly. In some veterinary clinics sometimes we can find sick cat as patient because got a wrong treatment from its owner. Started from letting their cats drinking untreated water to giving drug for humans for treating cat's sickness. The main purpose of the making of this book is to reduce cases of cats that are sick or die from treatment malpractice by the owner.

The author conducted some interviews with vet, expert or cat breeders and also the cat owner to get the data. Also make observations to compare the pre-existing product. From this method the author get the data and content that appropriate enough for the book. The expected result from the making of this cat care guide book for beginners is being a media education for the cat owners and keepers so as to reduce the cat which are sick because of errors in care.

Keywords: books, cat, guide, care.