

ABSTRACT

As an investment instrument, the stock price information obtained by the investor's will change anytime. The changes are influenced by several factors, both external and internal. On the internal side of the company, profitability can be used as a reference basis for determining the share price.

This research aimed to examine the effect of Return on Assets, Return on Equity, Earning Per Share and Net Profit Margin, on Stock Price. Objects in this study is Real Estate & Property companies that listed on the Indonesia Stock Exchange at 2009-2013 period. This research is categorized into descriptive and verification methods, and samples obtained by 23 companies. The method of analysis in this study used panel data analysis.

Based on the result of the simultaneous hypothesis testing known that Return on Assets, Return on Equity, Earning Per Share and Net Profit Margin has significant effect on stock price. Independent variables (Return on Assets, Return on Equity, Earning Per Share and Net Profit Margin) give effect to the stock price altogether. The results of this research identified partially that Earning Per Share has significant effect on the stock price, Return On Asset, Return on Equity, and Net Profit Margin has no significant effect on the stock price in Real Estate & Property companies that listed on the Indonesia Stock Exchange.

Keywords: *Return on Assets, Return on Equity, Earning Per Share, Net Profit Margin, Stock Prices*