

Jilboobs Phenomenon in Online Media
Robert N. Entman Framing Analysis in Citizen Journalism Feature on
Liputan6.com

Yolanda VirkaMandarani

Abstract

Many Muslim women who wear the veil without regard to the procedures for the Shari'ah of Islam. This often happens due to the emergence of "hijab trend". Most among women who veiled anyone wearing a head scarf wrapped around the neck, the veil is added coils of hair in it, wearing clothes that form curves and accentuate the breast. The phenomenon of hijab wearing sexy outfit like this is now called Jilboobs. Based on the description of the background has been described previously in this study are the focus of research is how framing feature text written by the phenomenon of citizen journalism on the model of Robert N. JilboobsEntman on the online news portal liputan6.com. The method in this research is the analysis of Robert N. Entman framing. Data collection techniques by observing the text contained in the online news portal liputan6.com medi that construction by social media reality. Based on the research results, it can be concluded that there is a difference frame of three news in online media news portal liputan6.com. it is clear that the story of the three construct news issues Jilboobs phenomenon. Based on the results of this research that has been done, can be drawn the conclusion that the news portal liputan6.com framing the news based on an existing phenomenon, where lively women especially young women who wear headscarves but versatile tight and sexy dress turned out to get a negative response.

Word Order: Framing Analysis, Robert N. Entman, Citizen Journalism, Online Feature