

ABSTRACT

Film is one of the most popular means of entertainment by people around the world. Besides as a means of entertainment, film also provides insight and knowledge to make the film become an effective means of entertainment for learning. On the other hand, film is a picture of the reality of human life which is visualized in the form of audio and video. The success of a film can not be separated from the success of the actors and actresses in the play its role, particularly in displaying the personality and character of the characters. In the Django Unchained film, contained black cowboy character named Django Freeman, inspired from legendari characters named Django. This study investigates how the discourse characterizations figures Django Freeman.

This qualitative research using critical discourse analysis of Michel Foucault. Data was collected by observation by watching the film to be studied, as well as to study literature about information related to the discourse characterizations in the Django Unchained film. This study uses the characteristics of Foucault's discourse that divides into the production of discourse and discourse marginalized.

In this study the production of discourse from a discourse characterizations character Django Freeman is the ideology director in making the film, inspired by the previous film, and developmental depiction of black hatacters. While the discourse marginalized in the film reveals the superiority of white people and the discourse of violence in the liberation of slavery.

The conclusion of this research is, although the main character of this movie is black people. Many scenes of racism that dominates the film and found some scenes that inserts white superiority by placing white characters as black people liberators agent. As well as a form of criticism to the Hollywood film industry is still dominated by the white people.

Keywords : Film, Django Unchained, Discourse, Characterizations, Critical