

ABSTRACT

Web Based Application of housing marketing which can process housing management from marketing side it has booking feature that works to find of house location and uses prime landing rate from house prices also to inform the housing location used google maps API. Waterfall Methodology to use in development this application. Programming language of PHP, CSS, JQuery and HTML as web development source. Database Application used MYSQL. Tools and editor used XAMPP and Notepad++. User of this application is Administrator from marketing team that can manage of data and information, booking management and paying management and then housing planning management. Visitors as user can do many things, like to order the house, also uses prime landing rate to calculate of house prices and then find the location of housing development.

Keywords: Web Application, Marketing, Housing Development