

ABSTRACT

Bali island has many problems, such as, garbage problem, critical land , shore abrasion, and damage to coral reefs. If those problems cannot be defend, the nature will be unbalance. Moreover, that unbalance condition of nature is not synchronous with Balinese local's culture, which is became the principle of local's lives. Nowadays, the children begin to forget the importance of "Tri Hita Karana" in their lives. This poor appreciation of children, impact their behaviors to their environment, like: littering, destroy vegetation, and other destructive environment behaviors. Based on this phenomenon, children need many educations about environmental values. So, media has an important role to give them those educations. The methods that used to collecting datas are observation, interview, and literature study. Data analysis method used matrix analysis, to connecting datas and theories into research questions. The result is a children's story-book with some attractive illustrations, appropriate colors, and readability lettering. This book serve as a media for inform, educate, and entertaint children. This children's story-book expected benefits to communicate some moral values by that attractive illustrations. The moral values that delivered from this book are persuading children to socialize, pay attention and take care of their environment.

Keywords: Picture book, Children Storybook, Tri Hita Karana, Nature, Putri Cening Ayu