ABSTRACT

The study are to determine the effect of Hofstede cultural dimensions simultaneously and partially on deviant workplace behavior to Plaza Toyota Bandung employees. This type of research used in this research is explanatory research to study the effect of independent variables, namely power distance, collectivism/individualism, masculinity/feminity, uncertainty avoidance, long/short term orientation dan indulgence/restraint and the dependent variabel is deviant workplace behavior. Based on the result of the analysis by using multiple linear regression and testing the hypothesis it's showed that Hofstede cultural dimension has simultaneously contained influence on deviant workplace behavior. The result too showed collectivism/individualism, masculinity/feminity and long/short term orientation has partially contained is not significant influence on the deviant workplace behavior. As for power distance, uncertainty avoidance and indulgence/restraint has partially contained significant influence on deviant workplace behavior.

Keywords: Power Distance, Collectivism/Individualism, Masculinity/Feminity, Uncertainty Avoidance, Long/Short Term Orientation, Indulgence/Restraint, Deviant Workplace Behavior