

## DAFTAR PUSTAKA

- Abdel-Aziz Ahmad Sharabati, Abdul-Naser Ibrahim Nour dan Nasser Sajid. (2013). *The Impact of Intellectual Capital on Jordanian Telecommunication Companies Business Performance*. *American Academic and Scholarly Research Journal*. Vol. 5, No. 3, Arpil 2013.
- Agusto da Conceicao Soares, Moejaldi, Fatchur Rohman dan Solimun. (2014). *Effect of Entrepreneurial orientation on business performance moderated by Government Policy (Study On SMEs In Timor Leste)*. *International Journal of Business and Management Invention*. Vol. 3 Issue 8 pp. 64-71.
- Alizadeh, E. (2012). *Identification, Measurement and Management of Intellectual Capital is a Vital Important Issue for the Survival of Organization in the Field of Competition*. *Life Science Journal*, 9(4), pp. 761-765.
- Armstrong, Michael. (2010). *Armstrong's Essential Human Resource Management Practice A Guide to People Management*. United States: Kogan Page Limited.
- Astuti, Dwi Putri. Kusumawijaya, Ketut Ida. (2012). *Meningkatkan Keunggulan Bersaing UKM Berbasis Intellectual Capital dan Knowledge Management*. Prosiding Seminar & Konferensi Nasional Manajemen Bisnis, Bali.
- Bryman, Alan dan Emma Bell. (2011). *Business Research Methods Third Edition*. United States: Oxford University Press Inc., New York
- Burhan, Bungin. (2010). *Penelitian Kualitatif: Komunikasi, Ekonomi, Kebijakan Publik, dan Ilmu Sosial Lainnya*. Jakarta: Prenada Media Group.
- Campanella, F. (2014). *Assess the Rating of SMEs by using Classification And Regression Trees (CART) with Qualitative Variabels*. *Academic Research Center of Canada*. ISSN: 1923-7529;1923-8401.
- Coyte, R. Federica Ricceri dan James Guthrie. (2012). *The management of knowledge resources in SMEs: an Australian case study*. *Journal of Knowledge Management*. Vol. 16 Iss 5 pp. 789 – 807.
- Cresswell, W John. (2013). *Research Design Pendekatan Kualitatif, Kuantitatif, dan Mixed*. (Edisi Ketiga). Yogyakarta: Pustaka Pelajar.
- Cruceru, Anca. (2014). *Measuring, Assessing And Reporting The Intellectual Capital In A SME*. SEA-Practical Application of Science, Volume II Issue 2 (4).
- Danuar, Dani Tri U. (2013). *Pengembangan Usaha Mikro Kecil dan Menengah (UMKM) Berbasis Ekonomi Kreatif di Kota Semarang*.
- Darwanto, B. (2011). *Membangun Daya Saing UKM Dalam Perekonomian Nasional*. *Jurnal Ilmu Manajemen dan Akuntansi Terapan (JIMAT)*, 2(1).

- Dinas Koperasi, UKM, Perindustrian Perdagangan Kota Bandung. (2015). *Perkembangan Sentra Industri Tekstil Cigondewah*. Bandung: Diskukm dan perindag
- Dinas Perindustrian dan Perdagangan Provinsi Jawa Barat. 2011. <http://disperindag.jabarprov.go.id>
- Ekawati, Ratna. (2014). Potret *Human Capital* Industri Garmen Skala Kecil-Menengah Di Jawa Barat. *SMART-Study&Management Research* Vol. XI, No. 2, 28-38.
- European Commission. (2010). *European ICS Guideline InCaS: Intellectual Capital Statement Made in Europe*. Germany: European Commission.
- Gharakhani, Davood. Morteza dan Mousakhani. (2012). *Knowledge Management capabilities and SMEs organizational performance*. *Journal of Chinese Entrepreneurship*, Vol. 4 Iss 1 pp. 35 – 49.
- Ghozali, Imam. (2006). *Aplikasi Analisis Multivariate*. (Edisi Keempat). Semarang: BP Undip.
- Halim, S. (2010). *Statistical Analysis on the Intellectual Capital Statement*. *Journal of Intellectual Capital*. Vol. 11 No. 1 pp.61-73.
- Hatten, Timothy S. (2012). *Principles of Small Business Management*. South Western: Cengage Learning.
- Henry, Lennox. (2013). *Intellectual capital in a recession: evidence from UK SMEs*. *Journal of Intellectual Capital*. Vol. 14 Iss 1 pp. 84 – 101.
- Hermawan, Sigit. (2010). Pengukuran Non Keuangan Mengungguli Pengukuran Keuangan pada *Intellectual Capital*. *Jurnal Akuntansi, Manajemen Bisnis Dan Sektor Publik*. Vol.7 No.1. 118 – 141.
- Holienka, M. dan Pilkova, A. (2014). *Impact of Intellectual Capital and its Components on Firm Performance Before and After Crisis*. *The Electronic Journal of Knowledge Management*. Volume 12 Issue 4. 261-272.  
<http://sentraindustribandung.com/berita/denyut-asa-7-kawasan-bisnis-kota-bandung>. Diakses 19 Februari 2015 Pukul 14.20 WIB.  
<http://sentraindustribandung.com/sentra/industri-produk-tekstil-cigondewah/>. Diakses 19 Februari 2015 Pukul 14.20 WIB.  
<http://www.sveiby.com/articles/IntangibleMethods.htm>  
 Diakses 15 Maret 2015 pukul 09.20 WIB.  
<https://www.visec.or.id/berita-30-sekilas-tentang-kriteria-umkm.html>  
 Diakses 27 Februari 2015 Pukul 15.20 WIB.
- Kasiewicz, S., dan Rogowski, W. (2010). Measuring A Company's IC. *Economics & Business Administration Journal*, pp. 76-82.
- Katz, Jerome A. Green, Richard P. (2011). *Entrepreneurial Small Business (3<sup>th</sup> ed)*. New York: McGraw-Hill.

- Mertins, Kai, Wen-Huan Wang, dan Markus Will. (2009). *InCas: Intellectual Capital Management in European SME – Its Strategic Relevance and the Importance of Its Certification. The Electronic Journal of Knowledge Management*. Vol 7 Iss 1. 111-122.
- Mertins, Kai & Wen-Huan Wang. (2008). *Certification of Intellectual Capital Statements – Quality Requirements for ICS*. Fraunhofer IPK Berlin, Germany (Paper).
- Mertins, Kai dan Will, Markus. (2007). *A Consistent Assessment of Intellectual Capital in SMEs InCaS: Intellectual Capital Statement-Made in Europe. The Electronic Journal of Knowledge Management*. Volume 5 Issue 4. 427-436.
- Moleong, Lexy J. (2011). *Metodologi Penelitian Kualitatif*. Bandung: Remaja Rosdakarya.
- Ngugi, John K. (2013). *Influence Of Intellectual Capital On The Growth Of Small And Medium Enterprises In Kenya*. Tesis pada Jomo Kenyatta University Of Agriculture And Technology. Kenya.
- Rum, M. (2012). *Locus of Control, Innovation, Perfomance of the Business People in the Small Business and Medium Industries in South Sulawesi. Journal of Economics, Business, and Accountancy Ventura*. Volume 15, No. 3 pp. 373-388.
- Scarborough, Norman *et al.* (2009). *Kewirausahaan dan Manajemen Usaha Kecil* (Edisi 5). Jakarta, Indonesia: Salemba Empat.
- Satori, D. dan Komariah, Aan. (2011). *Metodologi Penelitian Kualitatif*. Bandung : Alfabeta
- Sekaran, Uma. (2011). *Metodologi Penelitian Untuk Bisnis*. (Edisi 4 Buku 2). Jakarta: Salemba Empat.
- Sekaran, Uma dan Bougie, Roger. (2009). *Research Methods for Business* (5<sup>th</sup> ed). United Kingdom: John Wiley & Sony Ltd.
- Sequeira *et al.* (2012). *How to Innovate Management Through Intellectual Capital Statements - Lessons Learned From the First Implementations in Brazil. The Electronic Journal of Knowledge Management*. Volume 11 Issue 3. 256-267.
- St-Pierre, J. dan Josee Audet. (2011). *Intangible assets and performance. Journal of Intellectual Capital*. Vol. 12 Iss 2 pp. 202 – 223.
- Sugiyono. (2011). *Metode Penelitian Pendidikan (Pendekatan kuantitatif, kualitatif dan R&D)*. Bandung:Alfabeta.
- Sugiyono. (2012). *Memahami Penelitian Kualitatif*. Bandung: Alfabeta.
- Sugiyono. (2013). *Metode Penelitian Kombinasi (Mixed Methods)*. Bandung: Alfabeta.

Widiastuti, E. dan Sulistyandari. (2013). Peningkatan Daya Saing UKM melalui Peran Modal Intelektual Kapital dan Kinerja Keuangan. *Seminar Nasional Dan Call For Papers (SCA – 3) Sustainable Competitive Advantage*. Vol.3 No.1.

Zikmund, W. G., B. J. Babin, J. C. Carr, dan M. Griffin. (2010). *Business Research Methods*. Eighth Edition. South-Western: Cengage Learning.