ABSTRACT

To be able to realize the excellent service to the community, then a unit of public service organizations should have the motivation that can affect the performance of employees. This study aims to determine how strong motivation, how high the performance of employees, and how much influence the motivation of the employee's performance in the District Lengkong Bandung.

The study involved veriabel independent and dependent. The independent variable used in this research is a source of motivation theory that intrinsic motivation and extrinsic motivation. The dependent variable used in this research is the theory of performance indicators are the quality of work, quantity of output, whether or not dependable, cooperative attitude.

Total sample in this study is 62 people. The method used in this research is quantitative method with descriptive type and causal. Data analysis technique used is descriptive analysis and simple linear regression.

Descriptive analysis of the results showed that the District Office Lengkong have a strong motivation, because it has an average value of 73.47% and the District Office Lengkong have high levels of employee performance, because it has an average value of 72.80%. Simple regression analysis results are seen from R square, motivation has amounted to 41.30% influence on the performance of employees in the district Lengkong Bandung and the rest in the amount of 58.70% influenced by other factors not addressed in this study.

So that motivation can run optimally aligned to each employee has the desire arising from within ourselves without coercion urge others to accomplish tasks. This will be realized if the employee likes his job, so it is necessary division of labor according to ability / expertise

Keywords: motivation, employee performance