

ABSTRAC

One purpose of a company is to maximize the company's value and attract investors to its stock. So as to increase the company's value can be seen from the performance of the financial and non-financial performance. Factors to be included into the financial performance, is profitability, leverage, and the size of the company, while the included into the non-financial performance is good corporate governance. Good corporate governance (GCG) also takes role in supporting the forming of corporate value. The application of GCG from a company is reflected by CGPI score achieved by the company. However, there is one company listed in BEI which has good CGPI score and improving financial performance, but does not have an improving corporate value.

The population of this research is the financial reports listed in Idonesia Stock Exchange (BEI) and owning CGPI score in 2010-2013. This research examined 9 companies from their 4 period of financial reports. The analysis used Double Linier Regression.

The research showed the there is a significant influence from probabily towards corporate value. However, leverage, good corporate governance, and company size do not significantly influence the corporate value.

Keywords: *Firm Value, Profitability, Leverage, Good Corporate Governance, and Firm Size*