

ABSTRACT

Centralising Southern Bali for tourism development needs some infrastructure provisions to support its activities. However, it is struggling with limited range area so a solutive way that Benoa Bay reclamation needed to be carried on remains possible. Therefore, governor's letter of permit for this reclamation has been published yet soon after the announcement, the balinese become pro and cons. Due to that fact, this issue is emerged by The national and local printed media, Kompas and Bali Post to publics. Concerning to this publication, this research aims to describe how Kompas and Bali Post constructing the reality related to Benoa Bay reclamation. The method used is qualitative approach by using constructionist paradigm and Robert M. Entman's framing model. As the result, there are different framing report from both media including Kompas's independent news bringing up two-sides reclamation impact and Bali Post's rejection against this way to preserve Balinese valuable culture and avoid the impact to the envirotnment.

Keywords: *Framing Analysis, Robert M. Entman, Reclamation, Bali Post, Kompas*