

Abstract

This study discusses the ethics of investigative journalism in Kill The Messenger movie. The formulation of this research is how to represent the ethics of investigative journalism in Kill The Messenger movie. The purpose of this study is to find out how the meaning of journalistic ethics in Kill The Messenger movie seen through the denotation, connotation and myth. Then how the application of the Society of Professional Journalist code of ethics by investigative journalism in Kill The Messenger movie. The methodology in this research is qualitative. Using the constructivist paradigm with Roland Barthes's semiotic approach. The results from these studies show that the meaning of journalistic ethics can be built through denotation, connotation and myth then the researchers discovered how the struggle or the effort of journalists to apply the Society of Professional Journalist code of ethics.

Keywords: *Semiotics, Roland Barthes, Journalistic Ethics, Movie*