

## **ABSTRACT**

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*Growing number of Event organizers and companies are popping up to market advertisement, make a lot of Event Organizer or companies that have to compete to get attention for their ads, therefore required the media to advertise and ticket booking an Event to help the owners of the Event to promote their Event or advertising. With the goal of keeping the Event owner or make it easier for advertisers to promote their Events and advertising. And easily booking tickets directly through the website available so the buyer does not need to be long are lining up to get tickets.*

*This application using PHP (Hypertext Preprocessor) and also use MySQL. Processing method used is the Waterfall method and tested using the method of Black Box Testing.*

*Once tested, these applications can be accessed online. This application is able to facilitate advertisers to advertise an Event that is integrated with social media and also facilitate ticket buyers to order tickets online. In the Event Organizer can view reports bookings and ticket sales.*

*Keywords: Event Organizer, Web Applications*