

ABSTRACT
ILLUSTRATED HISTORY BOOK DESIGN OF CIREBON PALACE

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Cirebon palace as one of the historical site is a valuable asset to the community, especially in its function as a medium for teaching history by teenagers. But recently, the function is not running as it should. Data from Badan Pengelola Keraton Kasepuhan Cirebon stated that the percentage of teen visitors on July 2014 to March 2015 only about 39% of the adult visitors. One of the factors that influence it is the history books of Cirebon palace in the market tend to be monotonous, with black-and-white display and illustrations in the form of photographs of artifacts. This kind of books is certainly not in suitable with teenage characters that cause the decline of their interest in Cirebon palace. Therefore, the author designs an appropriate and appealing Illustrated History Book of Cirebon Palace for teenagers. In order to meet the above requirements, the author tried to collect data through literature, distributed questionnaires to the respondents who represent the target audience, did observation on the object of research, and interviewed the experts in accordance with the design field. Once the required data is met, the authors conducted an analysis using visual comparison matrix to be used as base of the design. A total of 150 teenage respondents has high interest to the illustrated book with cartoon visual style. Therefore in this project the author design the first series of an illustrated book contains 20 pages with cartoon styling that tells the journey of Syarif Hidayat as the founder of Cirebon Islamic Kingdom, until the emergence of two major palaces in Cirebon. Hopefully this illustrated book design will increase the Cirebon City teenagers interest to the history of Cirebon Palace.

Keywords: book, illustrated, historical, palace, Cirebon.