

ABSTRACT

The Introduction of culture and knowledge of Indonesian wealth is very important. Because of the importance of culture to introduce the younger generation from the outside, then designed a motive contemporary as one of the media education in cultural introduction. The contemporary motives inspired by a batik Keraton Jawa and animals of Indonesia. Its contemporary for toodler it will be implemented in the sheets of fabric that would apply to fashion Sarimbit.

The methodology used in primary method is to do exploration and observation and secondary research method is the study of literature. In studies conducted in contemporary design motive for toodler it acquired a public awareness about the importance of maintaining and preserving its Indonesia is to early introduce the importance of the society to maintain and preserve wealth by means a simple design either by visual as motives contemporaneous. Contemporary motives were given innovation in order to draw attention to the society and culture and Indonesian wealth does not feel dull and could easily digestible. Inovation it can be done by means of developed techniques and media who have used and ideas which support of the realization of the innovation.

Keywords : Batik, Toodler, Fashion, Contemporary, Sarimbit.