

## **ABSTRACT**

### Jakarta's Museum Tour Guide Mobile Application Design

Museum is a centre for cultural preservation which serves the functions of developing culture as well as being a medium to give the information about the museums. Museum becomes an educational tour within the society. Because of the minimum number of intense information which is given to the society while doing museum tour, people rarely choose museum as their main destination place to spare their time. Along with the current modern development, it is indeed mandatory to make museum as an interesting source of information.

The problem of museums in Jakarta nowadays is the lack of people's awareness about them. The lack of information becomes the source of this declining number of visitors. From this phenomenon, it is unfortunate, if we kept on doing this, it would bring impacts to the museum. Museums with only few visitors will be eventually left behind, and become not interesting anymore that it gives much more impact to the number of visitors coming to that museums.

The use of this mobile application on smartphone with every visual aspect in it is expected to be the main source of information in looking and finding the museums that people want to visit, and it is also expected to give direct impact to the rise of the number of visitors in every museum. With an easy access to that information, people will get to know more about the museums in their surroundings.

**Keywords:** Mobile Application, Guide, Museum Tour