Abstract

Music is an element that cannot be separated from humanity. Music evolves with the

development of society. As a result, music diverges into many different genres, influenced by the

social situation of its people. Music and lifestyle is interdependent with each other, and each

serves as the child of the developing popular culture. One of the popular cultures that has entered

Indonesia is *Psychedelic*. This pop culture introduces psychedelic music in large Indonesian

cities, such as Bandung. The lack of information about the development of psychedelic music

especially in Bandung makes the majority of the people unknown to its history. Eventually, there

is a need to recap and design a media of information about the development of psychedelic music

in the city of Bandung. This Research are used several method, qualitative data method, AIO

method for find out the characteristic from the audience, and analysis SWOT method to find out

excess and lack from the media who being designed. The information being designed is in the

form of an interactive book, and its audience being the adolescents of Bandung. History is an

important field of study because we live in the present, and our history is a lesson for our future.

Keyword: Book, Music, Psychedelic, Development, Bandung