

ABSTRACT

Permadi, Dimas Eggi. 2015. *Designing Expression and Gesture for 3-Dimensional Animated Character Nyi Anteh. Final Project. Visual Communication Design Department. Faculty of Creative Industries. Telkom University.*

Folklore, especially Nyi Anteh Penunggu Bulan fairy tale is one of the Sundanese heritage in Indonesia, but nowadays the Nyi Anteh Penunggu Bulan fairy tale is less known by the next generation, namely children. Even though the Nyi Anteh figure has personalities and characters that can be made as an example. Therefore, there needs to be a new media to attract more children that can convey the personalities and characters of the Nyi Anteh figure. The design of this 3-dimensional animated character is intended to convey the personality and the good-natured character of Nyi Anteh to children through expression and gesture. The design method used starts with data collection (observation, interview and literature study), followed by performing data analyses (structuralist analysis, analysis of intrinsic elements, and extrinsic and intrinsic value analysis). From the analysis of the data, There is an obtainment the characters and values of which is later adapted. Characters of Nyi Anteh is kind, friendly, obedient, patient, conscientious and loyal friend. Then all that characters submitted to the expression and gesture like smiling, laughing, sad, talking, walking and running from 3-dimensional animated character Nyi Anteh.

Keywords : Nyi Anteh, 3-dimensional Animated Character, Characters, Expression and Gesture