

ABSTRACT

Indonesia is one country that agrees with the activities of the ASEAN Free Trade Area (AFTA). AFTA is an activity to establish a free trade area in order to improve the economic competitiveness of the ASEAN region. By 2015 there were developments to abolish all customs duties for the import of goods AFTA members agreed, namely Brunei, Indonesia, Malaysia, Philippines, Singapore, Thailand, Myanmar, Cambodia, Laos, and Vietnam. With the abolition of import duties of goods, it will be easier for companies to deploy the products or services offered.

Indonesia is famous for a lot of diversity of natural and human resources. SMEs in Indonesia is increasing in each year, thus reducing the amount of unemployed in Indonesia. Many SMEs are problematic in the capital to build the business. Besides, many new employees were only able to set aside a little money to play the funds so as to produce the desired benefits. This new employee hoping to get extra income in addition to the daily work effort. To start a large capital investment is in the business of filing activities.

In the study developed an application that can help some prospective investors to provide funding according to budget held. Funds collected from some investors use as proposals SMEs, to promote SMEs in Indonesia register an account on crowdfunding portals to help SMEs. Researchers using the prototype method in the process of application development and application aids ukm built using CodeIgniter framework PHP programming language.

Results from this study is the web application portal to help SMEs can facilitate the provision of funds from many investors for a project in order to meet the funding requirements and the availability of funds from investors. So that SMEs in Indonesia can compete in the face of kegian AFTA is happening in Indonesia and help reduce the number of unemployed in Indonesia.

Keywords: Investors, funds, SMEs, framework, CodeIgniter, prototype