

ABSTRACT

Investments in essence is use of funds held in the hope to gain profit in the future. In investing there is always have risk that is obtained. Where invested funds can make fund be lost. It is one of the issues that cause people less inclined to invest. While many businesses need funds to build their business or develop their business which are Micro Small Medium Enterprises (SMEs), where this business has contributed to the local income and revenue of the Indonesian. SMEs also take advantage of a variety natural resources potential in an Indonesia revenue that has not been processed commercially. With the many contributions made by SMEs and also invest in SMEs to obtain profits may also build up to support Indonesia. To facilitate the people that want to invest so based investment management crowdfunding website is build so that investors can provide partial funding of SMEs demand and partly provided by other investors. Besides, this website can also provide investors to look for SMEs that require funding and in which there are facilities for SMEs and investors about the funds invested, making it easier for SMEs in providing information and investor in knowing the funds invested.

Keywords: *Investment Management, Crowdfunding, Iterative Incremental*