

ABSTRACT

Information Systems was grown and very easy for people search of information, just enter the key word in the search engine the required information will appear on the screen and place that is widely used in searching for information online was website. One of the information needed by the public is good information on the traditional market selling price of basic commodities and the price the store to be sold or leased.

In making website conducted a survey question directly to the people who are traders and are always shopping at traditional markets regarding what information is needed on the public. Then the data that has been collected included on the website.

Its design is the result of the public can find information and advertising on the traditional market as the prices of basic commodities every day. Purchase price / rent Kiosk or goods, and materials in the traditional market. Then the ads displayed can be placed according to categories that have been provided such as fruits or vegetables. And the public can follow the development of information technology era where increasingly berkembang. besides the traditional markets of this website in a test with 30 users and 45 times the experiment click to open a web page and an average speed results 2,015ms / click. In testing the questionnaires with respondents using the questionnaire seller is 4 (good) and a questionnaire buyer is 4 (good) from 1-5.

Keywords: information systems, advertising, traditional markets, website