

ABSTRACT

Bantimurung Bulusaraung National Parks is one of 50 National Parks in Indonesia, which includes two regency in Maros and Pangkep. The main characteristic of this region is the typical and unique of karst ecosystem biodiversity and the beautiful and fabulous of various natural phenomena is a potential mainstay of Bantimurung Bulusarang National Park. Moreover, Bantimurung Bulusaraung National Park has seven tourism object. They are Bantimurung Nature Park, Leang-Leang, Pattunuang, Karaenta, Leang Puteh, Bulusaraung, and Leang Londrong. But the encountered problem is the existence of the seven tourist attraction also still not optimally known by the general public and media information on the National Park Bantimurung Bulusaraung is not yet optimally. The importance of a media that can provide information on the seven attractions are located in the region, so that the public can know about that. Through the designed of mobile applications is expected to help travelers to get information about Bantimurung Bulusaraung National Park. The main purpose of this mobile application is to provide information easily to the tourists that visiting the seventh attractions in the area of the Bantimurung Bulusaraung National Park. So that the public can find out about the existence and the beauty of the tourism object are located in the Bantimurung Bulusaraung National Park area. In research to design mobile applications using qualitative research methods and data collection was obtained through observation to determine the proper media selection for applications, interviews to obtain detailed information from competent resources, the questionnaire and theory to get literature to complete the design concept.

Keywords: *Tours, National Parks Bantimurung Bulusaraung, Mobile, Aplication.*