

ABSTRACT

THE DESIGN OF SIGN SYSTEM FOR BUNG KARNO PROCLAMATION LIBRARY AND MEMORIAL TOURISM PARK

Satria Purnama Putra

NIM : 1401110354

A tourist area should have adequate facilities for the visitors convenience. One of those facilities is media information which is easily accessible and facilitates visitors such as sign system. Tourism Area Library of Bung Karno and Bung Karno Cemetery in Blitar city is one of the tourism areas that do not have adequate sign systems, so there are many visitors who do not know the direction to find an object or a public facility.

To solve the above problems, the writer collected the necessary data using observation method at the object of research, literature, interviews and questionnaires to gauge the need for information media of sign system there. The method of analysis used by the writer in this research is 5W + 1H and comparison matrix. After collecting and analyzing data, the writer will conduct sign system design.

This final project will solve the problem raised in the Tourism Area : Bung Karno Library and Bung Karno's Cemetery related with the sign system, as well as allow visitors to reach the information more easily.

Keyword : Sign System, Tourism Park, Bung Karno, Information