

ABSTRACT

One of the demands that is faced in our information and technological world right now is creating a public system that can provide a simple and easy way to access or exchange information, and also has high mobility. It plays an important role in the survival of an institution's performance or even to the people, towards information service itself. Based on the trend that occurred, an opportunity can be obtained to develop an information service using Near Field Communication (NFC), named Smart Poster. This service uses NFC as a data and information exchange media. A new information service can be obtained from the result of service design, which is an implementation of Smart Poster using NFC as communication media.

Keywords: Information technology, Smart Poster, Near Field Communication