

ABSTRACT
Sign System Design of Thematic Park
Kandaga Puspa in Bandung

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Bandung is one of the main destinations of tourism and education. These two aspects lead to a concentration of development initiated by the mayor of Bandung, Mr. Ridwan Kamil. In recent years, the city of Bandung many open parks. In one program works to create the "Bandung Juara" Bandung mayor very seriously improve spatial and beauty of the city, one of them in making a thematic park. Thematic park is one of the mayor of Bandung program to revitalize the city parks and give a theme to the park.

Kandaga Puspa park is one of the revitalized park and get theme, as well as being one visitor destination. However, the lack of information about the existence of Kandaga puspa park make potential visitors confusion in knowing the location or information from kandaga puspa park. Therefore, it's need for information systems in the form of sign systems as a source of information.

The author seeks to obtain the required data as supporting aspects of the design of the sign system. The data obtained will be analyzed and then the author will start making the concept and design of the sign system that will be created.

It is hoped the results of this final project design, will inform the public about kandaga puspa garden in Bandung city. So that later created information system can be useful for prospective visitors to the park.

Keywords: Bandung Juara, Thematic Parks, Sign System, Kandaga Puspa Park.