

ABSTRACT

Ifandi, Rosihan Arif. 2015 Design Illustration Book To Inform How To Maintain Health of Human Sensory Correctly. Thesis. Design Communications Visual Program. Faculty of Creative Industry Telkom University.

The design has final purpose to create a media to provide information and solutions how to clean the human sensory organs, which is information as knowledge and solutions to inform how to clean human sensory correctly. The Results of this design is an illustrated book as a solution of the problems identified regarding the lack of knowledge and information how to clean the sensory organs in recommended way with audience target adolescents aged 12-15 years old. The content of the discussion in this book only discusses four kinds of human sensory organs based on observations made regarding the habits that have dangerous impact when someone cleaning their sensory. As the use of cotton bud for cleaning the ears, rubbed eyes to cleaning dust in eyes, squeezing pimples and nose picking which have a dangerous impact if cleaning the sensory not carefully.

Keyword: Book illustration, informative, sensory organs, habits, human