

ABSTRACT

Entrepreneur growth of 2 percent from total population which became the governments target, making various sector builds the entrepreneur development program like training, school, event and seminar. Entrepreneur school is one of the entrepreneur training program that aims to increase the number of entrepreneurs based on knowledge that offering a low cost budget.

This research aims to understand the learning process of training programs and to know how its effectiveness in increasing the number of entrepreneur based on knowledge. The data is collected by doing observation and semi-structured interviews to 3 founders and 5 program participants. This type of research is a descriptive with qualitative approach. This research also using a context evaluation method, input, process, and output.

Result of this research indicates that on context of planning the program, the input sector doing the preparation of program needs, the process sector is the implementation program and the product sector is the result of the program.

Keyword: *Entrepreneurship, Entrepreneurship Programme, Evaluation CIPP (context, input, process product).*