

**CHARLES SANDERS PEIRCE SEMIOTIC ANALYSIS ON THE
PRESENTATION OF VIOLENCE IN CARTOONS LITTLE KRISHNA
SERIAL EPISODE 5 SEPTEMBER 2014**

Abstract

Salya Karima

1204110184

This research presents about verbally and nonverbally violence which appear in Little Krishna cartoon series. According Charles Sanders Pierce Semiotic analysis, violence in scene which is showed by icon, index, and symbol. The researcher used the constructive paradigm with qualitative approach, so it can show constructive violence reality. In general the violence illustrates the behavior that accompanied the use of force to another person. So it can make a physical and mental damage and pain. Violence behavior which appears in Little Krishna cartoon series show several kind of violence, like overt violence which show in fighting scene between Sridam and Madhumangala in cow stall, next aggressive violence in scene with the buffalo distruct the village to get Krishna come to him. And then defensive violence has aim to protect him self like when Krishna turn the buffalos tail and throw it until it is died. And the last is covert violence, this violence usually appears in verbal like threatening scene which is showed by Aristasura and Kamsa king. Each kind of violence which presents in this film showed that there are icon, index, and symbol in Pierce typhology.

Keywords: Semiotic, Violence presentation